

09 District Nine

00 District Nine

SALES PROMOTION

01 A Catalog

Award: Silver ADDY® Award

Entrant: Swanson Russell
Lincoln, NE

Advertiser: Weatherby, Inc.

Title: 2011 Weatherby Catalog

Contributors:

Brian Boesche, CD/Writer
Joe Maguire, CD/Art Director
Heath Foster, Graphic Designer
Mark Swanson, Production Manager
Jerry Brune, Production Art
Peg Williams, Account Coordinator

01 B Sales Kit

Award: Silver ADDY® Award

Entrant: C3--Creative Consumer Concepts
Overland Park, KS

Advertiser: DEL TACO

Title: 2011 DEL TACO KIDS & FAMILY MARKETING PRESENTATION

Contributors:

CHRIS EVANS, EXECUTIVE CREATIVE DIRECTOR
BOB HOUSTON, ART DIRECTOR/TOY DEVELOPMENT
DOUG KUBERT, ART DIRECTOR
ED SCHLITTENHARDT, ASSOCIATE ART DIRECTOR
MICHELLE RADER, DESIGNER
ASHLEY BOWLES, SR. COPYWRITER
TYLER COEY, DESIGNER/ILLUSTRATOR
PATRICK SULLIVAN, SR. DESIGNER/ILLUSTRATOR

Award: Silver ADDY® Award

Entrant: Rodgers Townsend
St. Louis, MO

Advertiser: Rung Boutique

Title: Fashion Emergency Kit

Contributors:

Katie McGrath, Account Director
Laura Yarbrough, Account Supervisor
Kay Cochran, Creative Director
Sam Schmiz, Graphic Designer
Susan Schultz, Copywriter
Robb Blackwell, Production Artist
Susan Copeland, Production Artist
Tami Stawar, Production Manager

Award: Silver ADDY® Award

Entrant: Whiskey Design
Kansas City, MO

Advertiser: Twang Partners

Title: Twang Taste Tester

Contributors:

Matt Wegerer, Art Director
The Anonymous Copywriter, Copywriter
Action Box, Printer

02 A Packaging

Award: Gold ADDY® Award

Entrant: Barkley
Kansas City, MO

Advertiser: Santa Fe Brewing Co

Title: Oktoberfest

Contributors:

ADDY District Winners Book w/ Credits, City, State

SALES PROMOTION

Brad Jungles, AD/CD
Matt McCaffree, Writer/CD
Shelley Schulenberg, Print Producer

Award: Gold ADDY® Award

Entrant: Sullivan Higdon & Sink
Kansas City, MO

Advertiser: Shatto Milk

Title: Shatto Milk - "FRESHER" Milk Bottle

Contributors:

Jonathan Vigliaturo, Copywriter
Seth Gunderson, Art Director
Garrett Street, Copywriter
John January, Creative Director

Award: Gold ADDY® Award

Entrant: Sullivan Higdon & Sink
Kansas City, MO

Advertiser: Shatto Milk

Title: Shatto Milk - "MOOOO" Milk Bottle

Contributors:

Seth Gunderson, Art Director
Jonathan Vigliaturo, Copywriter
Garrett Street, Copywriter
John January, Creative Director

Award: Gold ADDY® Award

Entrant: Sullivan Higdon & Sink
Kansas City, MO

Advertiser: Shatto Milk

Title: Shatto Milk - "TASTY" Milk Bottle

Contributors:

Garrett Street, Copywriter
Seth Gunderson, Art Director
Jonathan Vigliaturo, Copywriter
John January, Creative Director

Award: Silver ADDY® Award

Entrant: Barkley
Kansas City, MO

Advertiser: Santa Fe Brewing Company

Title: Imperial Java Stout

Contributors:

Brad Jungles, AD/CD
Matt McCaffree, Writer/CD
Sheley Schulenberg, Print Producer

02 C Packaging Campaign

Award: Gold ADDY® Award

Entrant: Sullivan Higdon & Sink
Kansas City, MO

Advertiser: Shatto Milk

Title: Shatto Milk - Milk Bottle Campaign

Contributors:

Seth Gunderson, Art Director
Jonathan Vigliaturo, Copywriter
Garrett Street, Copywriter
John January, Creative Director

Award: Silver ADDY® Award

Entrant: Whiskey Design
Kansas City, MO

Advertiser: Twang Partners

Title: Twang Beer Salt

Contributors:

Matt Wegerer, Art Director
The Anonymous Copywriter, Copywriter
Action Box, Printer

SALES PROMOTION

03 A Point-of-Purchase

Award: Gold ADDY® Award

Entrant: Sullivan Higdon & Sink
Kansas City, MO

Advertiser: Shatto Milk Company

Title: Shatto Milk - Bottle Hang Tag - Chocolate Ice Cream

Contributors:

Jonathan Vigliaturo, Copywriter
Seth Gunderson, Art Director
Garrett Street, Copywriter
John January, Creative Director

Award: Gold ADDY® Award

Entrant: Sullivan Higdon & Sink
Kansas City, MO

Advertiser: Shatto Milk Company

Title: Shatto Milk - Bottle Hang Tag - Vanilla Ice Cream

Contributors:

Garrett Street, Copywriter
Seth Gunderson, Art Director
Jonathan Vigliaturo, Copywriter
John January, Creative Director

Award: Silver ADDY® Award

Entrant: C3--Creative Consumer Concepts
Overland Park, KS

Advertiser: CHICK-FIL-A

Title: COW HAT

Contributors:

CHRIS EVANS, EXECUTIVE CREATIVE DIRECTOR
DOUG KUBERT, ART DIRECTOR
MATT HAWKINS, SR. DESIGNER/ILLUSTRATOR

03 B Point-of-Purchase

Award: Gold ADDY® Award

Entrant: Rodgers Townsend
St. Louis, MO

Advertiser: Pleats Cleaners

Title: Chemical Warfare

Contributors:

Erik Mathre, Creative Director / Writer
Katie McGrath, Account Director
Laura Yarbrough, Account Supervisor
Steve LaLiberte, Art Director
Evan Willnow, Production Artist
Sherri Walton, Production Manager

Award: Gold ADDY® Award

Entrant: Rodgers Townsend
St. Louis, MO

Advertiser: Pleats Cleaners

Title: Orphans

Contributors:

Erik Mathre, Creative Director / Writer
Katie McGrath, Account Director
Laura Yarbrough, Account Supervisor
Steve LaLiberte, Art Director
Evan Willnow, Production Artist
Sherri Walton, Production Manager

Award: Gold ADDY® Award

Entrant: The Alchemedia Project
Springfield, MO

Advertiser: McCain Foods

Title: Brew Bellies

Contributors:

Tim Bade, Creative Director
Jeff Kern, Art Director/Designer

ADDY District Winners Book w/ Credits, City, State

SALES PROMOTION

Lori Fritz, Producer
Summer Burgess, Account Service
Adam Daniels, Photographer
Bass Print Solutions, Print Production

Award: Silver ADDY® Award

Entrant: Rodgers Townsend
St. Louis, MO

Advertiser: Pleats Cleaners

Title: Abuse

Contributors:

Erik Mathre, Creative Director / Writer
Katie McGrath, Account Director
Laura Yarbrough, Account Supervisor
Steve LaLiberte, Art Director
Evan Willnow, Production Artist
Sherri Walton, Production Manager

Award: Silver ADDY® Award

Entrant: Rodgers Townsend
St. Louis, MO

Advertiser: Pleats Cleaners

Title: Single Blouse

Contributors:

Erik Mathre, Creative Director / Writer
Katie McGrath, Account Director
Laura Yarbrough, Account Supervisor
Steve LaLiberte, Art Director
Evan Willnow, Production Artist
Sherri Walton, Production Manager

03 D Point-of-Purchase Campaign

Award: Gold ADDY® Award

Entrant: Rodgers Townsend
St. Louis, MO

Advertiser: Pleats Cleaners

Title: Crimes Against Laundry Poster Campaign

Contributors:

Erik Mathre, Creative Director / Writer
Katie McGrath, Account Director
Laura Yarbrough, Account Supervisor
Steve LaLiberte, Art Director
Evan Willnow, Production Artist
Sherri Walton, Production Manager

Award: Gold ADDY® Award

Entrant: Sullivan Higdon & Sink
Kansas City, MO

Advertiser: Shatto Milk

Title: Shatto Milk - Bottle Hang Tag Campaign

Contributors:

Garrett Street, Copywriter
Seth Gunderson, Art Director
Jonathan Vigliaturo, Copywriter
John January, Creative Director

Award: Silver ADDY® Award

Entrant: Bernstein-Rein
Kansas City, MO

Advertiser: Glacé Aritsan Ice Cream

Title: Glace POP Campaign

Contributors:

Brent Anderson/Stir, Copywriter
Nathaniel Cooper, Art Director/Designer
Gabe Hopkins, Photographer
Carolyn Hudson, Production
Krista Masilionis, Group Creative Director
Arlo Oviatt, Executive Creative Director

SALES PROMOTION

Award: Silver ADDY® Award
Entrant: Sullivan Higdon & Sink
Kansas City, MO
Advertiser: Hippie Chow Natural Foods
Title: Hippie Chow Shelf-Talker Campaign
Contributors:
Joe Wilper, Art Director
Garrett Street, Copywriter
John January, Creative Director

04 Video Sales Presentation

Award: Silver ADDY® Award
Entrant: Bailey Lauerman
Lincoln , NE
Advertiser: Cessna
Title: The Ten. Video
Contributors:
Marcelo Plioplis, Art Director
Nino Kapetanovic, Digital Design
Adam Kiser, Digital Design
Nino Kapetanovic, Digital 3D
Raleigh Drennon, Writer
Raleigh Drennon, Creative Director
Derek Peterson, Account Executive
Gayle Adams, Production Manager
Brian Robinson, Production Manager

Award: Silver ADDY® Award
Entrant: EG Integrated
Omaha, NE
Advertiser: Lindsay Corporation
Title: Barrier Systems video
Contributors:
Bill Ervin, Producer/Creative Director
Rod Jensen, Director/Cinematographer
Gretchen Ellis, Writer
The Great Plains Motion Picture Company, Production
Steve Horner, Original Score

COLLATERAL MATERIAL

05 A Stationery Package

Award: Gold ADDY® Award
Entrant: Sullivan Higdon & Sink
Kansas City, MO
Advertiser: Shatto Milk
Title: Shatto Milk - Identity Package
Contributors:
Seth Gunderson, Art Director
Jonathan Vigliaturo, Copywriter
Garrett Street, Copywriter
John January, Creative Director

Award: Silver ADDY® Award
Entrant: Howerton + White
Wichita, KS
Advertiser: House of Schwan
Title: House of Schwan Identity
Contributors:
Nicole Howerton, Creative Director
Craig Tomson, Art Director
Josh Becker, Graphic Designer
Sheree Nikkel Gerig, Account Executive

06 B Annual Report, Color

COLLATERAL MATERIAL

Award: Silver ADDY® Award
Entrant: Innova Ideas & Services
Ames, IA

Advertiser: West Central
Title: West Central Annual Report

Contributors:
Jenny Peterson, Graphic Designer
Dawn Budd, Creative Director
Corey Johnson, Copywriter
Patrick Hall, Account Executive
Kelly Leaman, Project Manager

07 A Brochure

Award: Gold ADDY® Award
Entrant: Bailey Lauerman
Lincoln , NE

Advertiser: Lincoln Airport Authority
Title: A Journey Through 50 Years

Contributors:
Brandon Oltman, Art Director
Brandon Oltman, Designer
Jim Watson, Writer
Sean Faden, Creative Director
Joan Hunt, Account Executive
Erika Balm, Project Manager
Gayle Adams, Production Manager
Gayle Adams, Digital Retouch

07 B Brochure, Color

Award: Silver ADDY® Award
Entrant: Associated Integrated Marketing
Wichita, KS

Advertiser: Wesley Medical Center
Title: Wesley Birth Care Packet

Contributors:
Morgan Cofer-Martinez , Art Director
Dustin Commer, Art Director
David Brandorff, Copywriter
Dave Stewart , Executive Creative Director

Award: Silver ADDY® Award
Entrant: Bertch Cabinet Mfg.
Waterloo, IA

Advertiser: Bertch Cabinet Mfg.
Title: (spaces)

Contributors:
Tony Means, Graphic Artist/Project Coordinator
Becky Bertch, Project Supervisor

Award: Silver ADDY® Award
Entrant: Noble
Springfield, MO

Advertiser: Lea & Perrins
Title: Lea & Perrins Brochure

Contributors:
Dan Stewart, Creative Director
Molly Fowler, Art Director
Sabrina Robb, Copywriter
Sandy Haymes, Producer
Tiffany Vaughn, Account Service

08 E Book Design

COLLATERAL MATERIAL

Award: Gold ADDY® Award

Entrant: TOKY
Saint Louis, MO

Advertiser: Washington University in Saint Louis School of Medicine

Title: Honor The Past, Envision The Future

Contributors:

Eric Thaelke, Creative Director
Mary Rosamond, Designer
Katy Fischer, Designer
Natalie Zurfluh, Copy Editor
Natalie Zurfluh, Project Manager

Award: Silver ADDY® Award

Entrant: Cohesive Creative & Code
Waterloo, IA

Advertiser: Fox River Socks

Title: Fox River Sock Monkey Pattern Book

Contributors:

Mike Tyer, Creative Director
Chris Corkery, Senior Art Director

09 A Poster

Award: Gold ADDY® Award

Entrant: Bailey Lauerman
Lincoln , NE

Advertiser: Lincoln Marathon

Title: Lost, Lost, Lost, Won

Contributors:

Brandon Oltman, Designer
Ron Sack, Art Director
Jim Watson, Writer
Carter Weitz, Creative Director
Rich Claussen, Account Executive
Erika Balm, Project Manager
Brian Robinson, Production Manager
Gayle Adams, Digital Retouch
Joe McDermott, Digital Retouch
Mike Kleveter, Photography
Jacob North, Printing

Award: Silver ADDY® Award

Entrant: Noble
Springfield, MO

Advertiser: Tyson Foods

Title: McDonald's Supplier of the Year

Contributors:

Chris Flagg, Creative Director
Jim Crowell, Copywriter
Debby Merritt, Account Service
Barbara Rook, Client
Sandy Haymes, Producer

Award: Silver ADDY® Award

Entrant: Sullivan Higdon Sink
Wichita, KS

Advertiser: Flint Hills National Golf Club

Title: Caddie

Contributors:

Ken Smith, Senior Art Director
Kevin Faddis, Copywriter
Jessica Shelburg, Brand Manager
P. Scott Flemming, Creative Director

Award: Silver ADDY® Award

Entrant: Whiskey Design
Kansas City, MO

Advertiser: Twang Partners

Title: Twang Lick Poster

COLLATERAL MATERIAL

Contributors:

Matt Wegerer, Art Director
Tug McTighe, Copywriter
Brenner Printing, Printer

09 B Poster Campaign

Award: Silver ADDY® Award

Entrant: C3--Creative Consumer Concepts
Overland Park, KS

Advertiser: SONIC, AMERICA'S DRIVE-IN

Title: 2011 TOT WORLD TOUR GIG POSTERS

Contributors:

CHRIS EVANS, EXECUTIVE CREATIVE DIRECTOR
ED SCHILTTENHARDT, ASSOCIATE ART DIRECTOR

Award: Silver ADDY® Award

Entrant: Red Dot
West Des Moines, IA

Advertiser: Downtown Community Alliance

Title: Downtown Farmers Market 35th Anniversary Poster Campaign

Contributors:

Jason Ploog, Red Dot Creative Team
Jeff Hagkull, Red Dot Creative Team
Philip Schriver, Red Dot Creative Team
Todd Schatzberg, Red Dot Creative Team
Pam Gillaspey, Red Dot Creative Team
Patti Smith-Lawrence, Red Dot Creative Team
Jen Andersen, Red Dot Creative Team
Amy Baker, Downtown Community Alliance
Glenn Lyons, Downtown Community Alliance
Kelly Foss, Downtown Community Alliance

10 B Special Event Invitation

Award: Silver ADDY® Award

Entrant: University of Nebraska Foundation
Lincoln, NE

Advertiser: University of Nebraska Foundation

Title: SPAM Invitation

Contributors:

Dorin Abrisz, Art Director
Doug Cook, Copywriter
Bettina Burklund, Director of Project Management
Dorothy Endacott, VP Communications

10 D Special Event Campaign

Award: Silver ADDY® Award

Entrant: VML
Kansas City, MO

Advertiser: Heart Of America Motorcycle Enthusiasts

Title: HOAME Vintage Motorcycle Show Campaign

Contributors:

Guinotte Wise, Creative Director
Ryan Simonet, Associate Creative Director
Nick Vedros, Photographer
Michael McCorkle, Digital Imaging
Shali Wade, Account Supervisor

DIRECT MARKETING

11 B Direct, B-to-B or Consumer

Award: Gold ADDY® Award

Entrant: Whiskey Design
Kansas City, MO

Advertiser: Twang Partners

Title: Twang Taste Tester

Contributors:

ADDY District Winners Book w/ Credits, City, State

DIRECT MARKETING

Matt Wegerer, Art Director
The Anonymous Copywriter, Copywriter
Action Box, Printer

Award: Silver ADDY® Award

Entrant: DDB

St. Louis, MO

Advertiser: AT&T

Title: Wi-Fi Big Box

Contributors:

Erik Mathre, Creative Director / Writer
Katie McGrath, Account Director
Tracy Long, Account Director
Laura Yarbrough, Account Supervisor
Steve LaLiberte, Art Director
Ben Trokey, Production Artist
Sandy Mueller, Production Manager
Kathy Goebel, Broadcast Production Manager

Award: Silver ADDY® Award

Entrant: DDB

St. Louis, MO

Advertiser: AT&T

Title: Wi-Fi Stadium

Contributors:

Erik Mathre, Creative Director / Writer
Katie McGrath, Account Director
Tracy Long, Account Director
Laura Yarbrough, Account Supervisor
Steve LaLiberte, Art Director
Ben Trokey, Production Artist
Sandy Mueller, Production Manager
Kathy Goebel, Broadcast Production Manager

12 A Direct Campaign, B-to-B or Consumer

Award: Silver ADDY® Award

Entrant: C3--Creative Consumer Concepts

Overland Park, KS

Advertiser: PARADISE CAFE & BAKERY

Title: PARADISE CAFE & BAKERY ACTIVITY BOOK

Contributors:

CHRIS EVANS, EXECUTIVE CREATIVE DIRECTOR
DOUG KUBERT, ART DIRECTOR
STEVE DUFFENDACK, SR. DESIGNER/ILLUSTRATOR
ASHLEY BOWLES, SR. COPYWRITER

12 B Direct Campaign, B-to-B or Consumer

Award: Silver ADDY® Award

Entrant: Mutual of Omaha

Omaha, NE

Advertiser: Convention Services, Mutual of Omaha

Title: COE Istanbul

Contributors:

Nanette Denton, Senior Graphic Designer
Kris Condon, Marketing Communications Coordinator
Marie Looney, Communications Project Manager

13 A Specialty Advertising

Award: Gold ADDY® Award

Entrant: Sullivan Higdon & Sink

Kansas City, MO

Advertiser: Shatto Milk Company

Title: Shatto Milk - Flavored T-Shirts

Contributors:

Seth Gunderson, Art Director
Jonathan Vigliaturo, Copywriter

DIRECT MARKETING

John January, Creative Director

Award: Silver ADDY® Award

Entrant: Bailey Lauerman
Lincoln , NE

Advertiser: Special Olympics of Nebraska

Title: The One Time

Contributors:

James Strange, Art Director
Carter Weitz, Creative Director
James Strange, Writer
Julia Doria, Account Executive
Mary Golwitzer, Project Manager

13 B Specialty Advertising

Award: Gold ADDY® Award

Entrant: Sullivan Higdon & Sink
Kansas City, MO

Advertiser: Shatto Milk

Title: Shatto Milk - Milk Glasses

Contributors:

Jonathan Vigliaturo, Copywriter
Seth Gunderson, Art Director
Garrett Street, Copywriter
John January, Creative Director

Award: Silver ADDY® Award

Entrant: Whiskey Design
Kansas City, MO

Advertiser: Twang Partners

Title: Flavor Holster Koozie

Contributors:

Matt Wegerer, Art Director
The Anonymous Copywriter, Copywriter
Numo Manufacturing, Printer

OUT-OF-HOME

14 C Outdoor Board

Award: Gold ADDY® Award

Entrant: Bernstein-Rein
Kansas City, MO

Advertiser: McDonald's Heartland Region

Title: McDonald's Clock Billboard

Contributors:

Paul Prato, Art Director
Chris Corley, Copywriter, Group Creative Director
Arlo Oviatt, Executive Creative Director
Lila Knight, Print Manager

17 B Site, Interior Static

Award: Gold ADDY® Award

Entrant: Webster Design Associates
Omaha, NE

Advertiser: ConAgra Foods, Inc.

Title: ConAgra Foods Inc. - Interior Signs

Contributors:

Derek McClure, Sr. Art Director
Sean Heisler, Sr. Art Director
Loucinda Hamling, Art Director
Dave Webster, Creative Director
Lisa Healy, Director of Creative Services
Jonathan Starkey, Production Manager

ADDY District Winners Book w/ Credits, City, State

OUT-OF-HOME

Award: Silver ADDY® Award

Entrant: Webster Design Associates
Omaha, NE

Advertiser: Jones Bros. Cupcakes

Title: Jones Bros. Cupcakes - Interior Sign

Contributors:

Sean Heisler, Sr. Art Director
Loucinda Hamling, Art Director
Dave Webster, Creative Director
Lisa Hug, Director of Creative Services

17 D Site, Exterior Static

Award: Gold ADDY® Award

Entrant: Webster Design Associates
Omaha, NE

Advertiser: ConAgra Foods, Inc.

Title: ConAgra Foods Inc. - Exterior Sign

Contributors:

Dave Webster, Creative Director

NON-TRADITIONAL ADVERTISING

20 A Non-Traditional

Award: Gold ADDY® Award

Entrant: Bernstein-Rein
Kansas City, MO

Advertiser: McDonald's Heartland Region

Title: McDonald's Fry Matchbook

Contributors:

Marie Goodwin, Art Director
Paul Prato, Art Director
Matt Dorsett, Copywriter
Chris Corley, Copywriter, Group Creative Director
Arlo Oviatt, Executive Creative Director
Lila Knight, Print Manager

Award: Gold ADDY® Award

Entrant: Webster Design Associates
Omaha, NE

Advertiser: Baxter Ford

Title: Baxter Ford Kids Space

Contributors:

Derek McClure, Sr. Art Director
Drew Watts, Graphic Designer
Dave Webster, Creative Director
Lisa Hug, Director of Creative Services
Jonathan Starkey, Production Manager

Award: Silver ADDY® Award

Entrant: Bernstein-Rein
Kansas City, MO

Advertiser: McDonald's Heartland Region

Title: McDonald's Cool Heads Ice Chest

Contributors:

Marie Goodwin, Art Director
Paul Prato, Art Director
Chris Corley, Copywriter, Group Creative Director
Ruth Collins, Agency Producer
Arlo Oviatt, Executive Creative Director
Lyndon Wade & David Lindsey Wade, nw2, Photographers
David Butterfield, Digital Illusionist
Ashley Kelly, Stylist

CONSUMER OR TRADE PUBLICATION

21 B Consumer/Trade, Fractional Page, Color

ADDY District Winners Book w/ Credits, City, State

CONSUMER OR TRADE PUBLICATION

Award: Gold ADDY® Award

Entrant: Rodgers Townsend
St. Louis, MO

Advertiser: Pleats

Title: Bridal

Contributors:

Ryan McMichael, Writer
Steve Laliberte, ACD/Art Director
Tom Hudder, ECD
Cheryl Sparks, Print Production Manager
Evan Willnow, Digital Artist
Laura Yarbrough, Account Executive

Award: Gold ADDY® Award

Entrant: Rodgers Townsend
St. Louis, MO

Advertiser: Pleats

Title: Chemical Warfare

Contributors:

Erik Mathre, CD/Writer
Steve Laliberte, ACD/Art Director
Tom Hudder, ECD
Cheryl Sparks, Print Production Manager
Evan Willnow, Digital Artist
Laura Yarbrough, Account Executive

Award: Gold ADDY® Award

Entrant: Rodgers Townsend
St. Louis, MO

Advertiser: Pleats

Title: Orphans

Contributors:

Erik Mathre, CD/Writer
Steve Laliberte, ACD/Art Director
Tom Hudder, ECD
Cheryl Sparks, Print Production Manager
Evan Willnow, Digital Artist
Laura Yarbrough, Account Executive

Award: Silver ADDY® Award

Entrant: Rodgers Townsend
St. Louis, MO

Advertiser: Pleats

Title: Abuse

Contributors:

Erik Mathre, CD/Writer
Steve Laliberte, ACD/Art Director
Tom Hudder, ECD
Cheryl Sparks, Print Production Manager
Evan Willnow, Digital Artist
Laura Yarbrough, Account Executive

Award: Silver ADDY® Award

Entrant: Rodgers Townsend
St. Louis, MO

Advertiser: Pleats

Title: On the Road

Contributors:

Erik Mathre, CD/Writer
Steve Laliberte, ACD/Art Director
Tom Hudder, ECD
Cheryl Sparks, Print Production Manager
Evan Willnow, Digital Artist
Laura Yarbrough, Account Executive

22 B Consumer/Trade, Full Page, Color

ADDY District Winners Book w/ Credits, City, State

CONSUMER OR TRADE PUBLICATION

Award: Silver ADDY® Award
Entrant: Saturday Mfg.
Des Moines, IA
Advertiser: Hy-Line International
Title: Smaller Footprint Trade Ad
Contributors:
Brian Sauer, Foreman
Gina Adam, Foreman
Scott Lewellen, Foreman

23 B Consumer/Trade, Spread, Color

Award: Gold ADDY® Award
Entrant: Bailey Lauerman
Lincoln , NE
Advertiser: Cargill, Empyreal 75
Title: Thousands of Years
Contributors:
Ron Sack, Art Director
Jim Watson, Writer
Carter Weitz, Writer
Carter Weitz, Creative Director
Julia Doria, Account Executive
Alex Maltese, Project Manager
Mary Golwitzer, Project Manager
Christy Puev, Media
Gayle Adams, Production Manager
Joe McDermott, Digital Retouch
Gayle Adams, Digital Retouch
David Radler, Photography

Award: Silver ADDY® Award
Entrant: Bailey Lauerman
Lincoln , NE
Advertiser: Cargill, Empyreal 75
Title: Eye-to-Eye
Contributors:
Ron Sack, Art Director
Jim Watson, Writer
Carter Weitz, Writer
Carter Weitz, Creative Director
Julia Doria, Account Executive
Alex Maltese, Project Manager
Mary Golwitzer, Project Manager
Christy Puev, Media
Gayle Adams, Production Manager
Joe McDermott, Digital Retouch
Gayle Adams, Digital Retouch
Bob Ervin, Photography

Award: Silver ADDY® Award
Entrant: Bailey Lauerman
Lincoln , NE
Advertiser: Cargill, Empyreal 75
Title: Recommended by Fish Everywhere
Contributors:
Ron Sack, Art Director
Jim Watson, Writer
Carter Weitz, Writer
Carter Weitz, Creative Director
Julia Doria, Account Executive
Alex Maltese, Project Manager
Mary Golwitzer, Project Manager
Christy Puev, Media
Gayle Adams, Production Manager
Joe McDermott, Digital Retouch
Gayle Adams, Digital Retouch
David Radler, Photography

CONSUMER OR TRADE PUBLICATION

24 B Consumer/Trade Campaign, Color

Award: Silver ADDY® Award

Entrant: Bailey Lauerman
Lincoln, NE

Advertiser: Cargill, Empyreal 75

Title: Thousands of Years

Contributors:

Ron Sack, Art Director
Jim Watson, Writer
Carter Weitz, Writer
Carter Weitz, Creative Director
Julia Doria, Account Executive
Alex Maltese, Project Manager
Mary Golwitzer, Project Manager
Christy Puev, Media
Gayle Adams, Production Manager
Joe McDermott, Digital Retouch
Gayle Adams, Digital Retouch
David Radler, Photography

Award: Silver ADDY® Award

Entrant: Rodgers Townsend
St. Louis, MO

Advertiser: Pleats

Title: Crimes Against Laundry Print Campaign

Contributors:

Erik Mathre, CD/Writer
Steve Laliberte, ACD/Art Director
Tom Hudder, ECD
Cheryl Sparks, Print Production Manager
Evan Willnow, Digital Artist
Laura Yarbrough, Account Executive

INTERACTIVE MEDIA

32 A Website, B-to-B Flash, Products

Award: Silver ADDY® Award

Entrant: DDB
St. Louis, MO

Advertiser: AT&T

Title: 2D Mobile Barcode

Contributors:

Sang Han, Creative Director
Randy Smith, Senior Art Director
Ben Bohling, Copywriter
Monica Noronha, Producer
Molly McLafferty, Account Supervisor
Steve Steward, Manager of Digital Development
Firstborn, Digital Partner

Award: Silver ADDY® Award

Entrant: Noble
Springfield, MO

Advertiser: Lea & Perrins

Title: Lea & Perrins Microsite

Contributors:

Dan Stewart, Creative Director
Molly Fowler, Art Director
Sabrina Robb, Copywriter
Sandy Haymes, Producer
Tiffany Vaughn, Account Service

32 C Website, B-to-B Flash, Services

INTERACTIVE MEDIA

Award: Silver ADDY® Award

Entrant: DDB

St. Louis, MO

Advertiser: AT&T

Title: 2D Mobile Barcode

Contributors:

Sang Han, Creative Director
Randy Smith, Senior Art Director
Ben Bohling, Copywriter
Monica Noronha, Producer
Molly McLafferty, Account Supervisor
Steve Steward, Manager of Digital Development
Firstborn, Digital Partner

33 C Website, B-to-B HTML, Services

Award: Silver ADDY® Award

Entrant: Armstrong|Shank

Haysville, KS

Advertiser: GLMV Architecture

Title: GLMV Website

Contributors:

Sarah Anderson, Web Designer/Developer
JD Patton, Director of Internet Marketing
John DeCesaro, Account Supervisor

34 A Website, Consumer Flash, Products

Award: Silver ADDY® Award

Entrant: VML

Kansas City, MO

Advertiser: Gatorade

Title: Gatorade.com

Contributors:

Tony Snethen, Creative Director
Nick Allegri, Associate Creative Director
Aaron Weidner, Associate Creative Director
Joel Henning, Sr Copywriter
Chad Green, Sr Art Director
Alli Peirce, Copywriter
Linda Bumgarner, Group Creative Director
Debbi Vandeven, Executive Creative Director
Tyler Smith, Executive Producer
Norry Niven, Director
Take 2 Productions, Editing
Integrated Production Team, VML Integrated Production

34 C Website, Consumer Flash, Services

Award: Silver ADDY® Award

Entrant: Rivet Global

St. Louis, MO

Advertiser: Mylicon

Title: Making Sense of Baby

Contributors:

Noah Rosenberg, Interactive
Pat Olds, Interacitve
Kit Smith, Director of Interactive
Greg Shadwick, Sr. Copywriter
Ashley Rosenow, Project Manager
Jill Pace, Account Director
Heidi Singleton, Sr. Creative Director
Jack Keller, Developer

35 A Website, Consumer HTML, Products

INTERACTIVE MEDIA

Award: Silver ADDY® Award

Entrant: Delta Systems Group
Columbia, MO

Advertiser: Baumgartner's Boone County Ham

Title: Baumgartner's Boone County Ham - Website

Contributors:

David Hansen, Web Designer
Charles Hudson, Web Developer

36 A Banners / Pop-ups / Screensavers

Award: Silver ADDY® Award

Entrant: Bernstein-Rein
Kansas City, MO

Advertiser: McDonald's Heartland Region

Title: McDonald's Pop Art Banners

Contributors:

Chris Corley, Copywriter, Group Creative Director
John Tenjack, Online Art Director
Brandon Wilson, Online Art Director
Heston Miles, Coder
Anthony Magliano, Interactive Creative Director
Arlo Oviatt, Executive Creative Director

Award: Silver ADDY® Award

Entrant: VML
Kansas City, MO

Advertiser: Gatorade

Title: G Series BDA Banners

Contributors:

Tony Snethen, Creative Director
Nick Allegri, Associate Creative Director
Joel Henning, Sr Copywriter
Chad Green, Sr Art Director
Linda Bumgarner, Group Creative Director
Debbi Vandeven, Executive Creative Director
Tyler Smith, Executive Producer
Norry Niven, Director
t2, Editing
Integrated Production Team, VML Integrated Production
Chuck Searle, Group Account Director

Award: Silver ADDY® Award

Entrant: VML
Kansas City, MO

Advertiser: Gatorade

Title: G Series Conquest 'Reverse' Banners

Contributors:

Tony Snethen, Creative Director
Nick Allegri, Associate Creative Director
Alli Peirce, Copywriter
Linda Bumgarner, Group Creative Director
Debbi Vandeven, Executive Creative Director
Tyler Smith, Executive Producer
Norry Niven, Director
Radium, Sound Design/Editing
Integrated Production Team, VML Integrated Production
Chuck Searle, Group Account Director

36 C Micro or Mini Sites

Award: Silver ADDY® Award

Entrant: Bernstein-Rein
Kansas City, MO

Advertiser: Christopher Elbow Chocolates

Title: Christopher Elbow Love Letters

Contributors:

Brandon Wilson, Interactive Art Director/Designer
Chris Reibschlager, Flash Developer

INTERACTIVE MEDIA

Brent Anderson, Copywriter
Jordan Gray, Motion Designer
Anthony Magliano, Interactive Creative Director

Award: Silver ADDY® Award

Entrant: Bernstein-Rein
Kansas City, MO

Advertiser: McDonald's Heartland Region

Title: mcdonaldspopart.com

Contributors:

Chris Corley, Copywriter, Group Creative Director
John Tenjack, Online Art Director
Brandon Wilson, Online Art Director
Heston Miles, Coder
Anthony Magliano, Interactive Team Leader
Arlo Oviatt, Executive Creative Director

36 D Online Games

Award: Gold ADDY® Award

Entrant: VML
Kansas City, MO

Advertiser: Gatorade

Title: G Series: Sports Illustrated iPad Game

Contributors:

Tony Snethen, Creative Director
Aaron Weidner, Associate Creative Director
Chad Green, Sr Art Director
Joel Henning, Sr Copywriter
Joe Longstreet, Developer
Linda Bumgarner, Group Creative Director
Debbi Vandeven, Executive Creative Director
Chuck Searle, Group Account Director

36 H Mobile Marketing

Award: Silver ADDY® Award

Entrant: VML
Kansas City, MO

Advertiser: DMC

Title: Copia for the iPad

Contributors:

Robb Smigielski, Creative Director
Michael Eppelheimer, Associate Creative Director
Kyle Taylor, Associate Creative Director
Derek Anderson, Sr Copywriter
Tyler Hilker, User Experience Architect
Nate Hofer, Art Director
Dan Searle, Art Director
Mike Lundgren, Digital Strategy
Eric Campbell, Account Management

Award: Silver ADDY® Award

Entrant: VML
Kansas City, MO

Advertiser: Gatorade

Title: G Series: Sports Illustrated iPad App

Contributors:

Tony Snethen, Creative Director
Aaron Weidner, Associate Creative Director
Chad Green, Sr Art Director
Joel Henning, Sr Copywriter
Joe Longstreet, Developer
Linda Bumgarner, Group Creative Director
Debbi Vandeven, Executive Creative Director
Chuck Searle, Group Account Director

36 J Wedisodes

INTERACTIVE MEDIA

Award: Silver ADDY® Award

Entrant: VML
Kansas City, MO

Advertiser: Dell

Title: Dell Cake Love

Contributors:

John Godsey, Director of Branded Content
Derek Colling, Associate Creative Director
Jason Calloway, Sr Producer
Picture Park, Production
Travis McElhany, Group Creative Director
Susan Clements, Account Supervisor

Award: Silver ADDY® Award

Entrant: VML
Kansas City, MO

Advertiser: Gatorade

Title: G Series Fire and Ice Webisodes

Contributors:

Tony Snethen, Creative Director
John Godsey, Director, Branded Content
Joel Henning, Sr Copywriter
Integrated Production Team, VML Integrated Production
Linda Bumgarner, Group Creative Director
Debbi Vandeven, Executive Creative Director
Chuck Searle, Group Account Director

Award: Silver ADDY® Award

Entrant: VML
Kansas City, MO

Advertiser: Gatorade

Title: G Series NBA Everything To Prove

Contributors:

Tony Snethen, Creative Director
John Godsey, Director of Branded Content
Integrated Production Team, VML Integrated Production
Linda Bumgarner, Group Creative Director
Debbi Vandeven, Executive Creative Director
Chuck Searle, Group Account Director

37 Online Campaign

Award: Silver ADDY® Award

Entrant: VML
Kansas City, MO

Advertiser: Gatorade

Title: G Series Conquest 'Reverse' Banners

Contributors:

Tony Snethen, Creative Director
Nick Allegri, Associate Creative Director
Alli Peirce, Copywriter
Linda Bumgarner, Group Creative Director
Debbi Vandeven, Executive Creative Director
Tyler Smith, Executive Producer
Norry Niven, Director
Radium, Sound Design/Editing
Integrated Production Team, VML Integrated Production
Chuck Searle, Group Account Director

Award: Silver ADDY® Award

Entrant: VML
Kansas City, MO

Advertiser: Gatorade

Title: G Series Evolve Banners

Contributors:

Tony Snethen, Creative Director
Nick Allegri, Associate Creative Director
Joel Henning, Sr Copywriter
Linda Bumgarner, Group Creative Director

ADDY District Winners Book w/ Credits, City, State

INTERACTIVE MEDIA

Debbi Vandeven, Executive Creative Director
Tyler Smith, Executive Producer
Norry Niven, Director
t2, Editing
Integrated Production Team, VML Integrated Production
Chuck Searle, Group Account Director

Award: Silver ADDY® Award

Entrant: VML

Kansas City, MO

Advertiser: Gatorade

Title: G Series Pro: Come and Get It Banners

Contributors:

Tony Snethen, Creative Director
Aaron Weidner, Associate Creative Director
Joel Henning, Sr Copywriter
Chad Green, Sr Art Director
Linda Bumgarner, Group Creative Director
Debbi Vandeven, Executive Creative Director
Tyler Smith, Executive Producer
Norry Niven, Director
Integrated Production Team, VML Integrated Production

Award: Silver ADDY® Award

Entrant: VML

Kansas City, MO

Advertiser: Gatorade

Title: G Series Pro: Signing Day Banners

Contributors:

Tony Snethen, Creative Director
Aaron Weidner, Associate Creative Director
Joel Henning, Sr Copywriter
Chad Green, Sr Art Director
Linda Bumgarner, Group Creative Director
Debbi Vandeven, Executive Creative Director
John Godsey, Director of Branded Content
Tyler Smith, Executive Producer
Norry Niven, Director
Integrated Production Team, VML Integrated Production
Stardust, Motion Graphics
Chuck Searle, Group Account Director

Award: Silver ADDY® Award

Entrant: VML

Kansas City, MO

Advertiser: Hill's Pet Nutrition

Title: Hill's Science Diet Proof Is On the Scale

Contributors:

Patrick Saunders, Group Creative Director
Jeff Berney, Creative Director
Kevin Lee, Sr Art Director
Andrea DeLong, Art Director
Will Mackey, Art Director
Shawn Bohs, Copywriter
Tyler Smith, Executive Producer
Scott Stone, Integrated Production Supervisor
Debbi Vandeven, Executive Creative Director
Rob Romine, Sr User Experience Architect
Bret Smith, Group Account Director

RADIO

41 A National Radio

ADDY District Winners Book w/ Credits, City, State

RADIO

Award: Gold ADDY® Award

Entrant: Bernstein-Rein
Kansas City, MO

Advertiser: McDonald's Heartland Region

Title: McDonald's 'Night Caller'

Contributors:

Chris Corley, Copywriter
Matt Dorsett, Copywriter
Ruth Collins, Agency Producer
Arlo Oviatt, Executive Creative Director
John Blank, Evolution Audio, Audio Engineer

Award: Silver ADDY® Award

Entrant: Bernstein-Rein
Kansas City, MO

Advertiser: McDonald's Heartland Region

Title: McDonald's 'Hello Craving'

Contributors:

Matt Dorsett, Copywriter
Chris Corley, Copywriter, Group Creative Director
Ruth Collins, Agency Producer
Arlo Oviatt, Executive Creative Director
John Blank, Evolution Audio, Audio Engineer

42 National Radio Campaign

Award: Silver ADDY® Award

Entrant: Bernstein-Rein
Kansas City, MO

Advertiser: McDonald's Heartland Region

Title: McDonlad's Craving Radio Campaign

Contributors:

Matt Dorsett, Copywriter
Chris Corley, Copywriter, Group Creative Director
Ruth Collins, Agency Producer
Arlo Oviatt, Executive Creative Director
John Blank, Evolution Audio, Audio Engineer

TELEVISION

44 B Local TV

Award: Silver ADDY® Award

Entrant: CMT Group Inc.
Springfield, MO

Advertiser: Car-Fi

Title: Ed Animation Series: Woofers

Contributors:

Rick Snelson, Concept
Kevin Swearingen / Frog Studios, Production

Award: Silver ADDY® Award

Entrant: SoutheastHEALTH
Cape Girardeau, MO

Advertiser: SoutheastHEALTH

Title: Cry Babies

Contributors:

Marketing Department, SoutheastHEALTH
bvk, agency

45 Local TV Campaign

Award: Silver ADDY® Award

Entrant: CMT Group Inc.
Springfield, MO

Advertiser: Car-Fi

Title: Ed Animation Series

Contributors:

Rick Snelson, Concept
Kevin Swearingen / Frog Studios, Production

TELEVISION

47 B National TV, Consumer Outlets

Award: Silver ADDY® Award
Entrant: Waylon Ad
Saint Louis, MO
Advertiser: Bass Pro Shops
Title: Tackle Box
Contributors:
Dave Swaine, Creative Director
Greg Vogler, Associate Creative Director/Writer
Ahab Nimry, Art Director

48 C National TV Campaign

Award: Silver ADDY® Award
Entrant: Rodgers Townsend
St. Louis, MO
Advertiser: The Hartford
Title: Achieve What's Ahead TV Campaign
Contributors:
John Meyer, ACD/Art Director
Kay Cochran, CD/Writer
Tom Hudder, ECD
Michael McCormick, CD
Bob Wendt, Agency Producer
Chace MacMullan, Account Executive
Bruce Dowad, Director/Supply & Demand
Kilt Studios, Special Effects
Enrique Aguirre, Editor
Steve Van Dam, Music/Mophonics

MIXED/MULTIPLE MEDIA

53 Mixed-Media, Local Consumer

Award: Gold ADDY® Award
Entrant: Sullivan Higdon & Sink
Kansas City, MO
Advertiser: Shatto Milk
Title: Shatto Milk - 2010 Mixed Media Campaign
Contributors:
Seth Gunderson, Art Director
Jonathan Vigliaturo, Copywriter
Garrett Street, Copywriter
John January, Creative Director

Award: Silver ADDY® Award
Entrant: Bernstein-Rein
Kansas City, MO
Advertiser: Glacé Aritsan Ice Cream
Title: Glace Branding Campaign
Contributors:
Brent Anderson/Stir, Copywriter
Nathaniel Cooper, Art Director/Designer
Gabe Hopkins, Photographer
Carolyn Hudson, Production
Krista Masilionis, Group Creative Director
Arlo Oviatt, Executive Creative Director

Award: Silver ADDY® Award
Entrant: Noble
Springfield, MO
Advertiser: Five Pound Apparel
Title: Five Pound Apparel Branding
Contributors:
Dan Stewart, Creative Director
Krystal Sexson, Copywriter
Molly Fowler, Art Director
Tara Davis, Account Service

ADDY District Winners Book w/ Credits, City, State

MIXED/MULTIPLE MEDIA

Award: Silver ADDY® Award

Entrant: Red Dot
West Des Moines, IA

Advertiser: Downtown Community Alliance

Title: Downtown Farmers Market Mixed Media Campaign

Contributors:

Jason Ploog, Red Dot Creative Team
Jeff Hagkull, Red Dot Creative Team
Philip Schriver, Red Dot Creative Team
Todd Schatzberg, Red Dot Creative Team
Pam Gillaspey, Red Dot Creative Team
Patti Smith-Lawrence, Red Dot Creative Team
Jen Andersen, Red Dot Creative Team
Amy Baker, Downtown Community Alliance
Glenn Lyons, Downtown Community Alliance
Kelly Foss, Downtown Community Alliance

Award: Silver ADDY® Award

Entrant: Webster Design Associates
Omaha, NE

Advertiser: Jones Bros. Cupcakes

Title: Jones Bros. Cupcakes - Brand Identity

Contributors:

Sean Heisler, Sr. Art Director
Loucinda Hamling, Art Director
Dave Webster, Creative Director
Lisa Hug, Director of Creative Services
Jonathan Starkey, Production Manager

54 Mixed-Media, National Consumer

Award: Gold ADDY® Award

Entrant: Bernstein-Rein
Kansas City, MO

Advertiser: McDonald's Heartland Region

Title: McDonald's 24-Hour Campaign

Contributors:

Paul Prato, Art Director
Marie Goodwin, Art Director
Matt Dorsett, Copywriter
Chris Corley, Copywriter, Group Creative Director
Ruth Collins, Agency Producer
David Butterfield, Digital Illusionist
Arlo Oviatt, Executive Creative Director
Chris Bean, BARK PRODUCTIONS, Director
Joy Moeller, 19 Below, Editor
John Blank, Evolution Audio, Audio Engineer
Mark Schotte, BARK PRODUCTIONS, Executive Producer
Endless Noise + Music, Music

Award: Silver ADDY® Award

Entrant: Bernstein-Rein
Kansas City, MO

Advertiser: McDonald's Heartland Region

Title: McDonald's Cool Heads Prevail Campaign

Contributors:

Marie Goodwin, Art Director
Chris Corley, Copywriter, Group Creative Director
Brandon Wilson, Interactive Art Director
Chris Riebschlager, Interactive Art Director / VP of
Aaron Weidner, Interactive Copywriter
Anthony Magliano, Interactive Creative Director
David Butterfield, Digital Illusionist
Arlo Oviatt, Executive Creative Director
Lyndon Wade & David Lindsey Wade, rw2, Photographers
Ashley Kelly, Stylist

ADVERTISING FOR THE ARTS & SCIENCES

55 C Arts, Brochure

Award: Silver ADDY® Award

Entrant: Trilix
Johnston, IA

Advertiser: Great Ape Trust

Title: Great Ape Trust Booklet

Contributors:

Trilix, Trilix

55 E Arts, Poster

Award: Silver ADDY® Award

Entrant: Barkley
Kansas City, MO

Advertiser: Kansas City Repertory Theatre

Title: Harriet Jacobs

Contributors:

Angela Snyder, Writer
Dave Swearengin, Art Director
Travis Kramer, Art Director
Craig Neuman, Creative Director

Award: Silver ADDY® Award

Entrant: Barkley
Kansas City, MO

Advertiser: American Jazz Museum

Title: Rythym & Ribs

Contributors:

David Terrill, Designer
David Terrill, Illustrator

Award: Silver ADDY® Award

Entrant: Howerton + White
Wichita, KS

Advertiser: Sedgwick County Zoo

Title: Isle of Iguana, Zoobilee 2010 Poster

Contributors:

Nicole Howerton, Creative Director
Bryan Malone, Creative Director
Craig Tomson, Art Director
Sheree Nikkel Gerig, Account Executive/Copywriter
Josh Becker, Graphic Designer
Danielle Quint, Graphic Designer

56 A Arts, Magazine

Award: Silver ADDY® Award

Entrant: Bailey Lauerman
Lincoln , NE

Advertiser: Lincoln Children's Museum

Title: 100 Things

Contributors:

Ron Sack, Art Director
Brandon Oltman, Designer
Linden Weitz, Writer
Carter Weitz, Writer
Carter Weitz, Creative Director
Monte Olsen, Account Executive
Gayle Adams, Production Manager
Joe McDermott, Digital Retouch
Bob Ervin, Photography

Award: Silver ADDY® Award

Entrant: Bailey Lauerman
Lincoln , NE

Advertiser: Lincoln Children's Museum

Title: Sucker

Contributors:

Ron Sack, Art Director

ADVERTISING FOR THE ARTS & SCIENCES

Brandon Oltman, Designer
Carter Weitz, Creative Director
Monte Olsen, Account Executive
Gayle Adams, Production Manager
Joe McDermott, Digital Retouch
Bob Ervin, Photography

61 B Arts, Mixed Media Campaign

Award: Silver ADDY® Award
Entrant: Barkley
Kansas City, MO
Advertiser: Kansas City Repertory Theatre
Title: KC Repertory Series
Contributors:

Angela Snyder, Writer
David Terrill, Designer
Travis Kramer, Art Director
Dave Swearingin, Art Director
Craig Neuman, Creative Director

PUBLIC SERVICE

62 E Public Service, Poster

Award: Silver ADDY® Award
Entrant: Rodgers Townsend
St. Louis, MO
Advertiser: Outreach International
Title: School Desk
Contributors:

Tom Townsend, Chief Creative Officer
Erik Mathre, Creative Director / Writer
Steve LaLiberte, Art Director
Eric Tatham, Designer

64 C Public Service, Audio / Visual

Award: Silver ADDY® Award
Entrant: Bailey Lauerman
Lincoln , NE
Advertiser: Nebraska Department of Health and Human Services
Title: TUNE Video - She Won't Take It
Contributors:

Marcelo Plioplis, Art Director
Dan Cooper, Interactive Developer
Levi Nelson, Videographer
Scott Rutz, Producer
Carter Weitz, Creative Director
Neveen Hegab, Writer
Rainbow Rowell, Writer
Pam Hunzeker, Account Executive
Maggie Simpson, Project Manager
Jackie Normington, Project Manager

Award: Silver ADDY® Award
Entrant: Opfer Communications
Springfield, MO
Advertiser: Champions Committed To Kids
Title: Inspirational Video
Contributors:

Jeff Collins, Executive Producer
Stephanie Edwards, Script Writer
Rob White, Director
Scott Reich, Director of Photography
James R. Barton, Editor

ADDY District Winners Book w/ Credits, City, State

PUBLIC SERVICE

Award: Silver ADDY® Award

Entrant: Relentless
Jackson, MO

Advertiser: The American Red Cross

Title: The Red Cross Experience 2010

Contributors:

Drew Janes, Producer
Paul Anderson, Director of Photography

64 D Public Service, Interactive

Award: Silver ADDY® Award

Entrant: ZLRIGNITION
Des Moines, IA

Advertiser: IDPH, Division of Tobacco Use Prevention and Control

Title: Killaz Web Video

Contributors:

Bob Delsol, Creative Director
Tony Lieb, Senior Art Director
Nick Grant, Account Manager

68 A Public Service, Campaign

Award: Gold ADDY® Award

Entrant: Bailey Lauerman
Omaha, NE

Advertiser: Mosaic

Title: Mosaic Videos

Contributors:

Marty Amsler, Creative Director
Neveen Hegab and Rainbow Rowell, Copywriters
Julia Doria, Account Executive
Jennifer Kros-Dorfmeier, Project Manager
Great Plains, Video Production

Award: Silver ADDY® Award

Entrant: Paws & Effect
Des Moines, IA

Advertiser: Paws & Effect

Title: We Serve With Honor

Contributors:

Todd Cerveris, Director, Writer, Editor
Kim Spurlock, Director of Photography
Eric Shumate, Creative Director
Freddy Hall, Music

Award: Silver ADDY® Award

Entrant: The Alchemedia Project
Springfield, MO

Advertiser: Epilepsy Foundation

Title: Lost Moments

Contributors:

Katie Davison, Director
Shawn Finger, Writer
Tessa Bell, Producer
Judith Parker-Harris, Executive Producer
Coleen Haynes, Executive Producer
HSI Productions, Production Company

ADVERTISING INDUSTRY SELF-PROMOTION

69 A Self-Promotion, Collateral

Award: Silver ADDY® Award

Entrant: Sullivan Higdon & Sink
Kansas City, MO

Advertiser: Sullivan, Higdon & Sink

Title: SHS Internship Poster Series

Contributors:

Jonathan Vigliaturo, Copywriter

ADVERTISING INDUSTRY SELF-PROMOTION

Brian Yates, Art Director
Seth Gunderson, Art Director
John January, Creative Director
Jon Kowing, Art Director
Beth Wheeler, Production

69 F Self-Promotion, Broadcast

Award: Gold ADDY® Award
Entrant: Bernstein-Rein
Kansas City, MO
Advertiser: Bernstein-Rein
Title: BR 'Real Talk'

Contributors:
Paul Prato, Art Director
Chris Corley, Copywriter
Jordan Gray, Motion Designer / Animator
Susan Neuman, Agency Producer
Ruth Collins, Agency Producer
John Blank, Evolution Audio, Sound Designer / Engineer

69 G Self-Promotion, Interactive

Award: Silver ADDY® Award
Entrant: VML
Kansas City, MO
Advertiser: VML
Title: VML Longest Strand of Holiday Lights

Contributors:
Linda Bumgarner, Group Creative Director
Andrei Ivanoff, Creative Director
Nick Allegri, Associate Creative Director
Jake Bliese, Art Director
Alison Radke, Associate Art Director
Curtis Green, Sr Copywriter
Allison Pierce, Copywriter
Carson Catlin, Sr Motion Graphics Designer
Shane Pfaffly, Interactive Web Developer
Debbi Vandeven, Executive Creative Director
Brandi Dreiling, Marketing & Account Management

69 K Self-Promotion, Invitation

Award: Gold ADDY® Award
Entrant: Bailey Lauerman
Lincoln , NE
Advertiser: Bailey Lauerman
Title: BL Office Doorhangers

Contributors:
Nathaniel Cooper, Designer
Krista Masilionis, Art Director/Group Creative Director
Chris Corley, Copywriter/Group Creative Director
Chris Riebschlager , Interactive Art Director/Coder
Brandon Wilson, Interactive Art Director
Carolyn Hudson, Production

Award: Silver ADDY® Award
Entrant: Howerton + White
Wichita, KS
Advertiser: Howerton + White
Title: Craft Your Joy- H+W Christmas Card

ADVERTISING INDUSTRY SELF-PROMOTION

Contributors:

Bryan Malone, Creative Director
Nicole Howerton, Creative Director
Craig Tomson, Art Director
Danielle Quint, Graphic Designer
Josh Becker, Graphic Designer
Sheree Gerig, Copywriter

ELEMENTS OF ADVERTISING

72 Logo

Award: Silver ADDY® Award

Entrant: Strategic America
West Des Moines, IA

Advertiser: Alur Walls

Title: Alur Logo

Contributors:

Strategic Americans, Strategic Americans

73 B Illustration, Campaign

Award: Gold ADDY® Award

Entrant: Red Dot
West Des Moines, IA

Advertiser: Downtown Community Alliance

Title: Farmers Market Commemorative Illustrations

Contributors:

Jason Ploog, Red Dot Creative Team
Philip Schriver, Red Dot Creative Team
Todd Schatzberg, Red Dot Creative Team
Pam Gillaspey, Red Dot Creative Team
Patti Smith-Lawrence, Red Dot Creative Team
Jen Andersen, Red Dot Creative Team
Jeff Hagkull, Red Dot Creative Team
Amy Baker, Downtown Community Alliance
Glenn Lyons, Downtown Community Alliance
Kelly Foss, Downtown Community Alliance

Award: Silver ADDY® Award

Entrant: C3--Creative Consumer Concepts
Overland Park, KS

Advertiser: SONIC, AMERICA'S DRIVE-IN

Title: 2011 TOT WORLD TOUR GIG POSTERS

Contributors:

CHRIS EVANS, EXECUTIVE CREATIVE DIRECTOR
ED SCHILTTHENHARDT, ASSOCIATE ART DIRECTOR

Award: Silver ADDY® Award

Entrant: Callahan Creek
Lawrence, KS

Advertiser: CommunityAmerica Credit Union

Title: Retro Future Illustration

Contributors:

Dustin Sharp, Graphic Designer

74 B Photography, Color

Award: Silver ADDY® Award

Entrant: Ron Berg Photography
Kansas City, MO

Advertiser: Ron Berg Photography

Title: Holiday Angel

Contributors:

Ron Berg, Photographer

ADDY District Winners Book w/ Credits, City, State

ELEMENTS OF ADVERTISING

Award: Silver ADDY® Award

Entrant: Ron Berg Photography
Kansas City, MO

Advertiser: Ron Berg Photography - Self Promotion

Title: ROSE "R"

Contributors:

Ron Berg, Photographer
Peregrine Honig, Creative Direction
Marina Proctor, Stylist

Award: Silver ADDY® Award

Entrant: The University of Iowa
Iowa City, IA

Advertiser: The University of Iowa, University Relations

Title: Kid Captain close-up

Contributors:

Kirk Murray, Photographer and Writer

74 C Photography, Digitally Enhanced

Award: Gold ADDY® Award

Entrant: Bailey Lauerman
Lincoln , NE

Advertiser: Barnhardt Press

Title: X-Ray Calendar - Elephant

Contributors:

Brandon Oltman, Designer
Ron Sack, Art Director
Jim Watson, Writer
Carter Weitz, Creative Director
Joe McDermott, Retouch
Gayle Adams, Production Manager

Award: Gold ADDY® Award

Entrant: Bailey Lauerman
Lincoln , NE

Advertiser: Barnhardt Press

Title: X-Ray Calendar - Match

Contributors:

Brandon Oltman, Designer
Ron Sack, Art Director
Jim Watson, Writer
Carter Weitz, Creative Director
Joe McDermott, Retouch
Gayle Adams, Production Manager

Award: Gold ADDY® Award

Entrant: rw2studios
Kansas city, MO

Advertiser: Deadliest Catch

Title: Deadliest Catch

Contributors:

Judy Rush, Digital Artist, realfake
Blair Bunting, Photographer
Christian Williams, Creative
Andrew Heckel, Creative
Lisa Nagy, Manager, Advertising Photography

Award: Silver ADDY® Award

Entrant: Amy Richmond Photography
Bettendorf, IA

Advertiser: Mike Wolfe

Title: American Picker Mike Wolfe

Contributors:

Amy Richmond, Photographer

ADDY District Winners Book w/ Credits, City, State

ELEMENTS OF ADVERTISING

Award: Silver ADDY® Award

Entrant: Bailey Lauerman
Lincoln , NE

Advertiser: Special Olympics

Title: Polar Plunge Ice Boxers

Contributors:

James Strange, Art Director
Carter Weitz, Creative Director
James Strange, Writer
Julia Doria, Account Executive

Award: Silver ADDY® Award

Entrant: Bailey Lauerman
Lincoln , NE

Advertiser: Barnhardt Press

Title: X-Ray Calendar - UFO

Contributors:

Brandon Oltman, Designer
Ron Sack , Art Director
Jim Watson, Writer
Carter Weitz, Creative Director
Joe McDermott, Retouch
Gayle Adams, Production Manager

Award: Silver ADDY® Award

Entrant: Bailey Lauerman
Omaha, NE

Advertiser: Union Pacific

Title: Union Pacific You'll Find Us Brewery Photography

Contributors:

Donna Kush, Union Pacific, AVP Corporate
Carter Weitz and Marty Amsler, Creative Directors
Paul Asao and Ron Sack, Art Directors
Erik Almas, Photography
Sandra Cranny, Executive Vice-president Media
Sally Mars, Agency Producer
Emilie Wells and Mary Golwitzer, Account Services
Gloria Rediger and Christy Puv, Media Planners
Brandon Oltman, Designer
Jellysquare, Retouching/Compositing
Gloss, CG
Stuart Hall, The New Cruelty, Production

Award: Silver ADDY® Award

Entrant: Bailey Lauerman
Omaha, NE

Advertiser: Union Pacific

Title: Union Pacific You'll Find Us Chemical Photography

Contributors:

Donna Kush, Union Pacific, AVP Corporate
Carter Weitz and Marty Amsler, Creative Directors
Paul Asao and Ron Sack, Art Directors
Erik Almas, Photography
Sandra Cranny, Executive Vice-president Media
Sally Mars, Agency Producer
Emilie Wells and Mary Golwitzer, Account Services
Gloria Rediger and Christy Puv, Media Planners
Brandon Oltman, Designer
Jellysquare, Retouching/Compositing
Gloss, CG
Stuart Hall, The New Cruelty, Production

Award: Silver ADDY® Award

Entrant: Bailey Lauerman
Omaha, NE

Advertiser: Union Pacific

Title: Union Pacific You'll Find Us Construction Photography

Contributors:

Donna Kush, Union Pacific, AVP Corporate

ELEMENTS OF ADVERTISING

Carter Weitz and Marty Amsler, Creative Directors
Paul Asao and Ron Sack, Art Directors
Erik Almas, Photography
Sandra Cranny, Executive Vice-president Media
Sally Mars, Agency Producer
Emilie Wells and Mary Golwitzer, Account Services
Gloria Rediger and Christy Puev, Media Planners
Brandon Oltman, Designer
Jellysquare, Retouching/Compositing
Gloss, CG
Stuart Hall, The New Cruelty, Production

Award: Silver ADDY® Award

Entrant: Bailey Lauerman
Omaha, NE

Advertiser: Union Pacific

Title: Union Pacific You'll Find Us Dairy Photography

Contributors:

Donna Kush, Union Pacific, AVP Corporate
Carter Weitz and Marty Amsler, Creative Directors
Paul Asao and Ron Sack, Art Directors
Erik Almas, Photography
Sandra Cranny, Executive Vice-president Media
Sally Mars, Agency Producer
Emilie Wells and Mary Golwitzer, Account Services
Gloria Rediger and Christy Puev, Media Planners
Brandon Oltman, Designer
Jellysquare, Retouching/Compositing
Gloss, CG
Stuart Hall, The New Cruelty, Production

Award: Silver ADDY® Award

Entrant: Bailey Lauerman
Omaha, NE

Advertiser: Union Pacific

Title: Union Pacific You'll Find Us Steel Photography

Contributors:

Donna Kush, Union Pacific, AVP Corporate
Carter Weitz and Marty Amsler, Creative Directors
Paul Asao and Ron Sack, Art Directors
Erik Almas, Photography
Sandra Cranny, Executive Vice-president Media
Sally Mars, Agency Producer
Emilie Wells and Mary Golwitzer, Account Services
Gloria Rediger and Christy Puev, Media Planners
Brandon Oltman, Designer
Jellysquare, Retouching/Compositing
Gloss, CG
Stuart Hall, The New Cruelty, Production

74 D Photography, Campaign

Award: Gold ADDY® Award

Entrant: Bailey Lauerman
Omaha, NE

Advertiser: Union Pacific

Title: Union Pacific You'll Find Us Campaign Photography

Contributors:

Donna Kush, Union Pacific, AVP Corporate
Carter Weitz and Marty Amsler, Creative Directors
Paul Asao and Ron Sack, Art Directors
Erik Almas, Photography
Sandra Cranny, Executive Vice-president Media
Sally Mars, Agency Producer
Emilie Wells and Mary Golwitzer, Account Services
Gloria Rediger and Christy Puev, Media Planners
Brandon Oltman, Designer
Jellysquare, Retouching/Compositing

ADDY District Winners Book w/ Credits, City, State

ELEMENTS OF ADVERTISING

Gloss, CG
Stuart Hall, The New Cruelty, Production

Award: Silver ADDY® Award

Entrant: jones huyett Partners
Topka, KS

Advertiser: Meals on Wheels

Title: Meals on Wheels Hands of Hope Helping Others

Contributors:

jhP Team, jhP Team

Award: Silver ADDY® Award

Entrant: Ron Berg Photography
Kansas City, MO

Advertiser: Reign

Title: Wilson

Contributors:

Ron Berg, Photographer
Stefan Mumaw, Creative Director
Mike Kelly, Partner
Marina Proctor, Stylist

Award: Silver ADDY® Award

Entrant: rw2studios
Kansas city, MO

Advertiser: Epson

Title: Epson

Contributors:

Lyndon Wade, Photographer
Judy Rush, Digital Artist, realfake
Marie Smith, Associate Creative Director
Vince Soliven, Art Director
Peggy Noland, Custom Wardrobe Designer
Samantha Bernstein, Make-Up Stlist
Chandra Yeager, Hair Stylist
Dale Frommelt, Set Designer

Award: Silver ADDY® Award

Entrant: rw2studios
Kansas city, MO

Advertiser: Le Mall

Title: LeMall/ St.Jude

Contributors:

Judy Rush, Digital Artist, realfake
laura souhaid, Art Director
Gilbert Nahas, Creative Director
Nadiya Haddad, Producer

75 A Special Effects, Video or Film

Award: Gold ADDY® Award

Entrant: Bailey Lauerma
Lincoln , NE

Advertiser: Cessna

Title: The Ten. Video

Contributors:

Carter Weitz, Creative Director
Marcelo Plioplis, Art Director
Nino Kapetanovic, Interactive Designer
Nino Kapetanovic, Interactive Developer
Adam Kiser, Interactive Developer
Raleigh Drennon, Writer
Derek Peterson, Account Executive
Jackie Normington, Project Manager
Nino Kapetanovic, Animator

75 B Special Effects, Internet

ADDY District Winners Book w/ Credits, City, State

ELEMENTS OF ADVERTISING

Award: Gold ADDY® Award

Entrant: bazillion pictures
kansas city, mo

Advertiser: Propaganda 3

Title: The P3 Experience

Contributors:

Bazillion, Producer
Propaganda 3, Producer

Award: Gold ADDY® Award

Entrant: VML
Kansas City, MO

Advertiser: Gatorade

Title: G Series Fit Animation Augmented Reality

Contributors:

Tony Snethen, Creative Director
Alli Peirce, Copywriter
Karina Wilkinson, Art Director
Integrated Production Team, VML Integrated Production
Linda Bumgarner, Group Creative Director
Debbi Vandeven, Executive Creative Director
Chuck Searle, Group Account Director

Award: Silver ADDY® Award

Entrant: bazillion pictures
kansas city, mo

Advertiser: Propaganda 3 / Bazillion

Title: The Insidious Tank Game

Contributors:

Bazillion, Producer
Propaganda 3, Producer

Award: Silver ADDY® Award

Entrant: VML
Kansas City, MO

Advertiser: Xerox

Title: Xerox Real Business Animation

Contributors:

Mike Wente, Group Creative Director
Adam Gloo, Sr Art Director
Scott Stone, Integrated Production Supervisor
Dan Stiglmayer, Motion Graphics Designer
Ryan Housknecht, Sr. Motion Graphics Designer
Steve Stone, Sr. Motion Graphics Designer
Drew Eldridge, Motion Graphics Designer
Carson Catlin, Sr Motion Graphics Designer

76 A Music Only

Award: Silver ADDY® Award

Entrant: VML
Kansas City, MO

Advertiser: Gatorade

Title: G Series BDA Banners

Contributors:

Tony Snethen, Creative Director
Nick Allegri, Associate Creative Director
Joel Henning, Sr Copywriter
Chad Green, Sr Art Director
Linda Bumgarner, Group Creative Director
Debbi Vandeven, Executive Creative Director
Tyler Smith, Executive Producer
Norry Niven, Director
t2, Editing
Integrated Production Team, VML Integrated Production
Chuck Searle, Group Account Director

77 Cinematography

ADDY District Winners Book w/ Credits, City, State

ELEMENTS OF ADVERTISING

Award: Gold ADDY® Award

Entrant: rw2studios
Kansas city, MO

Advertiser: FLY 53

Title: FLY 53 Resistance

Contributors:

David Lindsey Wade, Photographer/Director
Lyndon Wade, Photographer/Director
Judy Rush, Digital Artist, realfake
Jon Bazata, Editor, t2
Terri Montgomery, Producer
Ashley Kelly, Stylist
Allen Robbins, Color Correct/VFX, t2
Joshua Reis, DP
Brandon Chavez, Colorist, New Hat
Noel Selders, Music and Sound Design, Bazillion
Anthony Magliano, Music and Sound Design, Contrast
Tyler Smith, Production, t2

Award: Silver ADDY® Award

Entrant: Jump Company
St. Louis, MO

Advertiser: NASCAR Brand

Title: NASCAR Brand 2010 TV - Concrete

Contributors:

Jon Tiede, Managing Partner
Mike Conway, Creative Director/Art
Bob Harris, Creative Director/Writer
Michael Windler, Executive Producer
Kathy Schmieg, Account Supervisor
Becky Schmid, Project Manager

Award: Silver ADDY® Award

Entrant: VML
Kansas City, MO

Advertiser: Gatorade

Title: G Series Conquest 'Reverse' Banners

Contributors:

Tony Snethen, Creative Director
Nick Allegri, Associate Creative Director
Alli Peirce, Copywriter
Linda Bumgarner, Group Creative Director
Debbi Vandeven, Executive Creative Director
Tyler Smith, Executive Producer
Norry Niven, Director
Radium, Sound Design/Editing
Integrated Production Team, VML Integrated Production
Chuck Searle, Group Account Director

STUDENT ADDY Categories

S01 A Packaging

Award: Student Gold ADDY®

Entrant: Ryan Murphy
Omaha, NE

Advertiser: Creative Center

Title: Mad Housewife label redesign

Contributors:

Ryan Murphy, Mad Housewife label redesign

Award: Student Silver ADDY®

Entrant: Jeremy Kramer
Overland Park, KS

Advertiser: Johnson County Community College

Title: North Coast Brewing

Contributors:

ADDY District Winners Book w/ Credits, City, State

STUDENT ADDY Categories

Award: Student Silver ADDY®

Entrant: Paul Slaven
Overland Park , KS

Advertiser: Johnson County Community College

Title: Wine Label and Hand-Stitched Promotional Packaging

Contributors:

Paul Slaven, Student

Award: Student Silver ADDY®

Entrant: Steve Wolf
Kearney, Ne

Advertiser: University of Nebraska

Title: Moo Juice

Contributors:

Steve Wolf, Moo Juice
Mr. Hartman, Mr. Schuessler, Mr. Stanko , Professors
Archival, Daake Design, Scorr Marketing, Webster ,

S02 A Stationery Package

Award: Student Silver ADDY®

Entrant: Bryan Jones
Kansas City , MO

Advertiser: Kansas City Art Institute

Title: nlightn Stationery Package

Contributors:

Bryan Jones, Student

S02 B Brochure

Award: Student Gold ADDY®

Entrant: Katelin Hermsen
Dubuque, IA

Advertiser: Clarke University

Title: Comfort Table Cookbook

Contributors:

Award: Student Silver ADDY®

Entrant: Amanda Balough
Dubuque, IA

Advertiser: Clarke University

Title: Modern Mexican Cookbook

Contributors:

Award: Student Silver ADDY®

Entrant: Alyssa Breitbach
Dubuque, Ia

Advertiser: Clarke University

Title: Little Black Party Book

Contributors:

Award: Student Silver ADDY®

Entrant: Briana Buffum
Omaha, NE

Advertiser: The Creative Center

Title: Jack Daniel's Annual Report

Contributors:

Briana Buffum, student

S02 C Poster

Award: Student Gold ADDY®

Entrant: Creatures of Creation
Overland Park, KS

Advertiser: Johnson County Community College

Title: Creatures of Creation

Contributors:

Bryan Sedey, Designer/Illustrator

ADDY District Winners Book w/ Credits, City, State

STUDENT ADDY Categories

Josh Wilkinson, Designer/Illustrator

Award: Student Gold ADDY®

Entrant: Bryan Jones
Kansas City, MO

Advertiser: Kansas City Art Institute

Title: Graffiti Poster

Contributors:

Bryan Jones, Student

Award: Student Gold ADDY®

Entrant: Sara Hixon
Frontenac, KS

Advertiser: Pittsburg State University

Title: Sara Hixon Resume Poster

Contributors:

Sara Hixon, Graphic Designer

Award: Student Silver ADDY®

Entrant: Ryan Murphy
Omaha, NE

Advertiser: Creative Center

Title: Balanced Nutrition

Contributors:

Ryan Murphy, Balanced Nutrition

Award: Student Silver ADDY®

Entrant: Adam Schmidt
Lincoln, NE

Advertiser: Doane College

Title: Three Little Pigs Out West

Contributors:

Adam Schmidt, Designer
Peter Morris, Creative Director

Award: Student Silver ADDY®

Entrant: Sarah Rogers
Mission, KS

Advertiser: Johnson County Community College

Title: Equus Theatre Poster

Contributors:

Sarah Rogers, Student

Award: Student Silver ADDY®

Entrant: Jennifer Green
Kearney, Ne

Advertiser: University of Nebraska

Title: Chocoalte Child Labor

Contributors:

Jennifer Green, Chocolate Child Labor
Mr. Hartman, Mr. Schuessler, Mr. Stanko, Professors
Archival, Daake Design, Scorr Marketing, Webster,

S03 Direct Marketing

Award: Student Silver ADDY®

Entrant: Lauren M. White
Webb City, MO

Advertiser: Pittsburg State University

Title: LMW Self-Promotional Marketing

Contributors:

S04 Out-of-Home

Award: Student Gold ADDY®

Entrant: Melisa Fales
Omaha, NE

Advertiser: Creative Center

Title: Blizzard

Contributors:

STUDENT ADDY Categories

Melisa Fales, n/a

Award: Student Silver ADDY®

Entrant: Bryan Jones
Kansas City , MO

Advertiser: Kansas City Art Institute

Title: nlightn Billboards

Contributors:

Bryan Jones, Student

S06 B Magazine Campaign

Award: Student Silver ADDY®

Entrant: Chelsey Ann Shimon
Omaha, NE

Advertiser: Creative Center

Title: Scheels Sports Smile Ad Campaign

Contributors:

Chelsey Shimon, n/a

S08 A Interactive, Website

Award: Student Gold ADDY®

Entrant: Creatures of Creation
Overland Park, KS

Advertiser: Johnson County Community College

Title: Creatures of Creation

Contributors:

Kate Munchoff, Flash Animation

Casey Rudolph, Web Designer

Rob Mitchell, Web Designer

Award: Student Silver ADDY®

Entrant: Fall 2010 class of GM326
cape girardeau, mo

Advertiser: Southeast Missouri State University

Title: 1 Ink Studio version 2

Contributors:

Award: Student Silver ADDY®

Entrant: Nick Swenson
Dubuque, IA

Advertiser: University of Dubuque

Title: Swenson Designs

Contributors:

Nick Swenson, Web designer and creative director

S09 A Cover

Award: Student Silver ADDY®

Entrant: Brandon A Spicer
Omaha, Ne

Advertiser: Creative Center

Title: Hexxus Pollution Magazine Cover

Contributors:

Brandon A Spicer, n/a

S09 B Editorial Spread

Award: Student Silver ADDY®

Entrant: Bailey M Phillips
Omaha , NE

Advertiser: The Creative Center

Title: Eye Candy, CR-V

Contributors:

Bailey Phillips, n/a

S09 C Series

STUDENT ADDY Categories

Award: Student Silver ADDY®

Entrant: Roberto Camacho
Kansas City , MO

Advertiser: Avila University

Title: PIONEERS (Architecture book series)

Contributors:

Roberto Camacho, Designer
Susan Lawlor, Instructor

Award: Student Silver ADDY®

Entrant: Design Speak. Vol.1, 2010
Overland Park, KS

Advertiser: Johnson County Community College

Title: Design Speak

Contributors:

JCCC Advanced Typography Students, Publication

S12 Mixed Media Campaign

Award: Student Gold ADDY®

Entrant: Jonathan C. Mahoney
Kansas City, MO

Advertiser: Avila University

Title: Kansas City Home & Garden Identity

Contributors:

Jonathan Mahoney , Designer
Eric Winter, Instructor

Award: Student Gold ADDY®

Entrant: Creatures of Creation
Overland Park, KS

Advertiser: Johnson County Community College

Title: Creatures of Creation

Contributors:

Bryan Sedey, Designer/Illustrator
Josh Wilkinson, Designer/Illustrator
Kate Munchoff, Flash Animation
Casey Rudolph, Web Designer
Rob Mitchell, Web Designer

Award: Student Gold ADDY®

Entrant: UNL NSAC 2010
Lincoln, NE

Advertiser: University of Nebraska-Lincoln

Title: Talk To An Agent - UNL NSAC 2010

Contributors:

Tyler Thomas, Account Supervisor
Kyle Stebbins, Creative Director
Aaron Jarosh, Creative Director
Daniel Scheyer, Art Director
Mike Sammons, Associate Creative Director

Award: Student Silver ADDY®

Entrant: Melissa M Garrett
Omaha, NE

Advertiser: Creative Center

Title: Stamp of Excellence

Contributors:

Melissa Garrett, n/a

Award: Student Silver ADDY®

Entrant: Sheila C, Janet F, Jeremy K, Sarah R, Heather T
Mission, KS

Advertiser: Johnson County Community College

Title: Project Aware Campaign

Contributors:

Sheila Cheasbro, Story Line Writer
Jeremy Kramer, Illustrator
Sarah Rogers, Brochure/Poster/Logo Design
Heather Turner, Brochure Design

STUDENT ADDY Categories

Janet Franson, Production

Award: Student Silver ADDY®

Entrant: Bryan Jones
Kansas City , MO

Advertiser: Kansas City Art Institute

Title: nlightn Campaign

Contributors:

Bryan Jones, Student

Award: Student Silver ADDY®

Entrant: Jillian Eggert
Platteville, WI

Advertiser: University of Wisconsin-Platteville

Title: Exposed Photography Exhibit

Contributors:

S13 A Logo

Award: Student Gold ADDY®

Entrant: Nick Bartles
Kearney, Ne

Advertiser: University of Nebraska

Title: Gonzo Logo

Contributors:

Nick Bartels, Gonzo Logo
Mr. Hartman, Mr. Schuessler, Mr. Stanko , Professors
Archival, Daake Design, Scorr Marketing, Webster ,

Award: Student Silver ADDY®

Entrant: Hillary Reeve Heflin
Pittsburg, KS

Advertiser: Pittsburg State University

Title: Sugary Spoons Logo

Contributors:

Award: Student Silver ADDY®

Entrant: Daniel Dunbar
Kearney, Ne

Advertiser: University of Nebraska

Title: Batavia Muckdogs

Contributors:

Daniel Dunbar, Batavia Muckdogs
Mr. Hartman, Mr. Schuessler, Mr. Stanko , Professors
Archival, Daake Design, Scorr Marketing, Webster ,

Award: Student Silver ADDY®

Entrant: Aranea Push
Kearney, Ne

Advertiser: University of Nebraska

Title: Kearney Catholic 50th Anniversary

Contributors:

Aranea Push, Kearney Catholic 50th Anniversary
Mr. Schuessler, Art Director
Archival, Daake Design, Scorr Marketing, Webster ,

Award: Student Silver ADDY®

Entrant: Sarah Miller
Kearney, Ne

Advertiser: University of Nebraska

Title: Nalu

Contributors:

Sarah Miller, Nalu
Mr. Hartman, Mr. Schuessler, Mr. Stanko , Professors
Archival, Daake Design, Scorr Marketing, Webster ,

S14 A Illustration

STUDENT ADDY Categories

Award: Student Gold ADDY®

Entrant: Bryan Jones
Kansas City , MO

Advertiser: Kansas City Art Institute

Title: Vitamin B & C Illustration

Contributors:

Bryan Jones, Student

Award: Student Silver ADDY®

Entrant: Kylie Willet
Clinton, IA

Advertiser: Ashford University

Title: Cesc Fabregas Illustration

Contributors:

Kylie Willet, Graphic Designer

Award: Student Silver ADDY®

Entrant: Liberty Meyer
Clinton, IA

Advertiser: Clinton Community College

Title: Chanoyu

Contributors:

S15 A Photography

Award: Student Silver ADDY®

Entrant: Michael Gurau
Overland Park, KS

Advertiser: Johnson County Community College

Title: Sheol (Photography Book)

Contributors:

Adam Long, Teacher
John Lamberton, Teacher
Stephanie Sabato, Teacher